

Notice relating to the Personal Data (Privacy) Ordinance

1. General

- (a) This Notice relating to the Personal Data (Privacy) Ordinance (this "**Notice**") should be read together with our Privacy Policy Statement, which sets out the privacy policies and practices of RD Technologies (including all our group companies, other affiliates and their respective successors and assigns, collectively, "**Group**" and "**we**", "**our**" or "**us**" shall be construed accordingly) in relation to the personal data we handle.
- (b) In this Notice, "**personal data**" means any data (i) relating directly or indirectly to a living individual, (ii) from which it is practicable for the identity of the individual to be directly or indirectly ascertained; and (iii) in a form in which access to or processing of the data is practicable.
- (c) We may collect the personal data of individuals ("**you**" or "**your**") in connection with the purposes set out in this Notice. You may be an individual (whether relating to a corporate or other entity or not) interested in our business, offers, events, products and/or services.
- (d) We may collect and process some or all of the following personal data about you:
- (i) *your personal information*: this includes your name and your personal contact information;
 - (ii) *your business information*: this includes your business name, business title, and your business contact information;
 - (iii) *your interest and preferences*: this includes your interests, personal preferences, comments and habits;
 - (iv) *survey and marketing information*: this includes your comments and responses to market surveys, contests and promotional offers conducted by us, in conjunction with us or on our behalf; and
 - (v) *technical information*: this includes details of (i) your device particulars (including IMSI, IMEI, SEID and other phone numbers and information), and (ii) your visits to our websites, mobile application or social media platforms collected through cookies or other tracking technologies such as online behavioural information, browser details, IP addresses and location information.
- (e) Where you provide us with the personal data about another person, you must give to that person a copy of this Notice and, in particular, tell him/her that you have provided us with their personal data and how we may use his/her personal data.

2. Contact Us

- (a) The information collected from you via the "Contact Us" function on our website for general enquiries relating to our business, offers, events, products and/or services will, where appropriate, be referred to our relevant department for follow-up action. We will retain such information collected from you only for the period necessary to complete any follow-up action.

- (b) No information we receive from you via the "Contact Us" function will be disclosed by us to any party outside us in a form that would identify you, except for the purposes permitted under the Personal Data (Privacy) Ordinance, such as the prevention or detection of crime.

3. Direct Marketing

- (a) We intend to use your personal data in direct marketing (including but not limited to newsletter subscription, promotional offers and marketing campaigns organized by us or supported, co-organized or sponsored by our business partners from time to time), and we require your consent (which includes an indication of no objection) for that purpose.

Please note that:

- (i) your name, contact details and relationship with other parties held by us from time to time may be used for marketing our own, other Group members' and/or our business partners' products and services to you by email, telephone, text messages or mobile application (e.g., targeted advertisements or push notifications in-App);
- (ii) the following classes of products, services and subjects may be marketed to you:
 - (1) payment, financial, banking and related products and services;
 - (2) reward, loyalty, co-branding or privileges programmes and related products and services;
 - (3) financial, banking or corporate related products and services offered by our business partners; and
 - (4) donations and contributions for charitable and/or non-profit making purposes;
- (iii) the above products, services and subjects in paragraph 3(a)(ii) may be provided by or (in the case of donations and contributions) solicited by us and/or:
 - (1) any member of the Group or any agent or contractor engaged by the Group;
 - (2) marketing or research services providers of us or any member of the Group;
 - (3) business partners of us or any member of the Group; and
 - (4) charitable or non-profit making organisations;
- (iv) in addition to marketing the above products, services and subjects ourselves, we may provide the personal data described in paragraph 3(a)(i) above to all or any of the persons described in paragraph 3(a)(iii) above for use by them in marketing those products, services and subjects; and
- (v) we may receive money or other property in return for providing the personal data to the other persons in paragraph 3(a)(iii) above.

- (b) If you agree to receive marketing communication but do not wish to receive them in the future, you may opt out of receiving them at any time, free of charge, by the following applicable means:

- (i) following the unsubscribe instructions contained in the marketing text message;
- (ii) following the unsubscribe instructions or hyperlink in the marketing email;

- (iii) following the unsubscribe instructions in the mobile application;
 - (iv) notifying us that you no longer wish to receive marketing communication when receiving our marketing calls; or
 - (v) contacting us at the address stated in paragraph 4(a) below to tell us that you no longer wish to receive marketing communication through any channel.
- (c) Personal data held by us will be kept confidential but we may provide personal data (whether in identifiable, unaggregated, aggregated, verified, unverified or anonymised form) to the following parties or any of them for direct marketing purpose (the “**Transferee(s)**”):
- (i) any member of the Group which has undertaken to keep such personal data confidential;
 - (ii) any counterparties, agents, contractors, sub-contractors or associates of us or the Group (as well as their respective, employees, officers, agents, contractors, service providers and professional advisers);
 - (iii) any third party service providers who provide services to us or any member of the Group to support our business operation;
 - (iv) any persons acting on your behalf; and
 - (v) business partners of ours, external services providers or any member of the Group for marketing, joint-marketing and research purposes.
- (d) Such data may be transferred in and to a place outside Hong Kong, including jurisdictions with a lower level of data protection.

4. Data Access Requests

- (a) You have rights to request access to and make correction of information about you held by us. If you wish to exercise these rights, please send your requests, by post or by email, for access to personal data or make correction of personal data or for information regarding policies and practices and kinds of personal data held to:

The Data Protection Officer
RD Technologies
16/F, Tower 535
No. 535 Jaffe Road
Causeway Bay
Hong Kong
Email: care@rd.group

- (b) In accordance with the provisions of the Personal Data (Privacy) Ordinance, we have the right to charge a reasonable fee for the processing of any personal data access request.
- (c) In accessing, updating, correcting and/or deleting your personal data, we may ask you to authenticate your identity in order to protect the safety of your personal data.

- (d) To the extent permitted by relevant laws and regulations, we reserve the right to refuse unreasonable requests (for example, requests which may infringe or conflict with the privacy of others).
- (e) Nothing in this Notice shall limit your rights as a data subject under the Personal Data (Privacy) Ordinance.
- (f) In case of discrepancies between the English and Chinese versions, the English version shall apply and prevail.

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